

Lesson 3.3

Professional Content Setup

●●●●● Difficulty
Advanced

Professional Setup = Capture + Move + Record + Stabilize + Light + Power + Fly

Professional gear helps elevate the final product, but **gear alone does not create great content**. Strong planning, good fundamentals, and clean shots are what make the work feel professional.

My Production Setup

The 7 Essential Tools I use for Content Shoots.

STEP	PRODUCTION ROLE	PRODUCT NAME	PRICE
Step 1	Capture the Image	Canon EOS R5 + RF 24-105mm F4	\$4000.00 USD
Step 2	Create Camera Movement	DJI RS 4 Pro	\$1000.00 USD
Step 3	Record Clear Audio	DJI Mic 2	\$200.00 USD
Step 4	Keep Shots Stable	Peak Design Travel Tripods x2	\$600.00 USD
Step 5	Shape the Lighting	Nanlite PavoTube II 15C	\$270.00 USD
Step 6	Power the Equipment	SmallRig VB99 V-Mount Battery	\$200.00 USD
Step 7 (optional)	Capture Aerial Footage	DJI Mini 5 Pro	\$1159.00 USD

1. Capturing the Image

CANON
EOS R5 + RF 24–105mm F4 L IS USM **\$4,000 USD**



- ✓ 45-megapixel full-frame CMOS sensor.
- ✓ Records 8K video 30fps.
- ✓ Records 4K 120fps.
- ✓ Shoots up to 20 photos per second



2. Creating Camera Movement

DJI RS 4 Pro Gimbal

\$1,000 USD



- ✓ Three-axis electronic stabilization.
- ✓ Battery runtime of approximately 13 hours.
- ✓ Gimbal body weighs approximately 2.74 pounds
- ✓ Pan, tilt and roll camera movement, shoots landscape and portrait mode



3. Recording Audio

DJI Mic 2

\$200 USD



- ✓ Two-person wireless microphone system.
- ✓ Omnidirectional microphones capture sound from around the transmitter.
- ✓ Up to 14 hours of internal recording storage.
- ✓ Approximately six hours of battery life

Intelligent Noise Cancelling,
Optimized Sound



4. Keeping Shots Stable

Peak Design Travel Tripods

\$600 USD



- ✓ **Compact for Travel:** Folds down to about the diameter of a water bottle, making it easy to pack in a backpack or carry-on.
- ✓ **Lightweight but Strong:** The carbon-fiber construction reduces weight while still providing solid camera support.
- ✓ **Fast Setup and Breakdown:** Designed with ergonomic adjustment points so you can quickly position and secure your camera.
- ✓ **Versatile and Durable + Lifetime warranty.**



5. Shaping the Lighting

Nanlite PavoTube II 15C

\$270 USD



- ✓ This is a portable RGBWW tube light. It can create normal white light, warmer or cooler light, saturated colors and programmed lighting effects.
- ✓ Rim light behind a subject
- ✓ Background accent light
- ✓ Brand-colored lighting
- ✓ Lighting under a desk or behind furniture



6. Powering the Equipment

SmallRig VB99 Mini Battery

\$160 USD



- ✓ A V-mount battery allows me to run equipment for longer periods without constantly changing small internal batteries.
- ✓ OLED screen displays battery information
- ✓ Can power cameras, monitors, lights, transmitters and other production equipment.
- ✓ Hands down one of my best purchases I use this whenever I am on the go to charge my phone, tablets, and MacBook.

Much Power in a Small Form

99Wh
6800mAh



For iPhone
15 Pro Max
About 5.5 times



For iPad Pro 11"
(2022 version)
About 3.1 times



For MacBook
Pro 14" (2023 version)
About 1.3 times

7. Capturing Aerial Footage

DJI Mini 5 Pro Fly more Combo

\$1159 USD



- ✓ One-inch CMOS sensor.
- ✓ 50-megapixel still-photo resolution.
- ✓ Records up to 4K/120fps.
- ✓ 42GB of internal storage.
- ✓ Three-axis mechanical gimbal stabilization.
- ✓ flight time of 36 minutes with the standard battery.

